



Creating an elite
team of corporate
cyclists helping GB
Athletes and
Corporate Slam
make a social impact

The Purpose Peloton

— Team Networkers



Our Purpose

After 13 years of **GB Athletes fundraising £683K** at various Velodromes and sporting venues , they wish to reimagine this innovative purpose project, to this end we want to bring cycling business professionals together as an elite networking team to form **The Purpose Peloton**.

There is the chance to upgrade to Experience Day membership to use, gift or donate to good causes.



Team Networker Member Benefits

- Two places to use on Networking Rides in 2026.
- One Entry for Team of Two in a selected LCS26 Networking heavy event
- 20% off VIP Cycling days for Individual, Club or Corporate use.
- 20% off Meet the Medallist places for corporate team building.





NETWORKING RIDES

To satisfy that cycling wanderlust, you get to utilise a total of **two places** on midweek daytime Networking Rides in Surrey in May and October, curated and hosted by Olympic Gold Medallist and Discovery + Commentator Dani Rowe and ex professional tour rider Matt Rowe, these will be escorted midweek rides over 30km and 50km with coaching tips and the chance over a post ride drink, get insights into life as a professional road cyclist



SUPPORTING GB ATHLETES

Purpose Peloton members will be helping with the Social Impact aims of Corporate Slam but also support GB Athletes.

This makes you part of their journey as each year, different young medal winning cyclists are on hand to give you insight into their sporting lives.



LCS26 NETWORKING EVENINGS

- Off the saddle, **TEAM OF TWO** are invited to attend one selected LCS26 based evening events.
- These will be the **Social Activity events** currently listed on www.lcs26.com/events

How You Can Help

- BECOME A PURPOSE PELOTON NETWORKING MEMBER

MEMBERSHIP : £250 + VAT

MEMBERSHIP IS BY DONATING TO THE GB ATHLETE CROWDFUNDER

www.crowdfunder.co.uk/gbcharitydays

Contact

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