
Creating an elite
team of corporate
cricketers helping
make a social
impact.



The
Purpose
XI



Our Purpose

After 13 years of **GB Athletes fundraising £683K** at various sporting venues, Corporate Slam is a unique reimagining on how we deliver this innovative purpose project, to this end we want to bring cricket loving business professionals together as an elite team to form **The Purpose XI**.



YOUR VIP EXPERIENCE

Purpose XI members will have access to a place on a **fun Beat the Pro evening indoor challenge at Sixes Cricket**. We will be hosting a London launch on 5th March 2026, Bristol is 19th March 2026 hosted by an ex- England International or active County Pro. You then have a four over head-to-head challenge as you try and score more runs than your host.



YOUR EVENING SOCIAL

On your Beat the Pro evening day you will be chatting with your host and taking home signed mementoes.

The evening comes with food and drinks of your choosing from the venue's wide menu.

It will run from 7pm to 10.30pm and the age is under parental guidance.



THE CHANCE TO FUNDRAISE

- The Beat the Pro challenge enables you to fundraise for your chosen good cause.
- Each day will see the Pro Cricketer host a running over by over total.
- You set your total.
- Fundraising gives you run bonuses to help Beat the Pro.

SHOWCASING MEMBERS

Objective is to highlight team members own authored examples of fundraising and philanthropy through LinkedIn and Instagram pages as part of Corporate Slam.

Expand the networking aims and objectives of this exclusive group to meet the expectations of members, this will include social networking events away from the indoor cricket nets at Sixes.

Additional Member Benefits

- Free ticket a T-20 night across the counties.
- Free team of two entry in selected **Corporate Slam Events** for individual and corporate use.
- Free limited edition PURPOSE XI Baggy Cap.
- 20% off additional cricket Beat the Pro guests
- 10% off on selected Cricket Dinners and Outdoor Cricket Events.



How You Can Help

- **BECOME A MEMBER**

MEMBERSHIP : £300 + VAT

NETWORKING ONLY : £100 + VAT

Both includes T-20 Ticket & Free team entry into a LCS26 event

Members group to be created in Jan 2026

Contact

DAVID COTTON

07866 316 228

lcs26@partyforthe podium.com

www.lcs26.com/cricket

**THE
PURPOSE
XI**

CRICKETERS FOR GOOD